



Help promote the 2017 Census of Agriculture – Sign Up to be Counted button

How to attach the “Make sure you are counted” button with hyperlink to your Outlook email signature.

Easy:

Copy it from someone else’s email/email signature by right clicking the button, copy, open a new email, click signature, signatures, paste under your existing email signature by selecting paste/keep source formatting, click ok. Done!

Extra Step – Working with just the image:

1. Right click on the image, click copy.
2. Open a Word document, right click and paste.
3. Right click the image, click hyperlink, in the address bar at the bottom type www.agcensus.usda.gov, click ok.
4. Right click the image again, copy.
5. Within Outlook, go to file, then options (left side), mail (left side), signatures (right), or just open a new email, click signature, signatures.
6. Right click and paste the image under your email signature (keep source formatting option), ok.

Don’t forget to **add a little message** just above or below the button explaining what it is.

Example: The Census of Agriculture happens just once every five years. Farmers/Ranchers, this is your voice, your opportunity to be heard and help shape the future of agriculture. New to farming or didn’t receive the 2012 Census of Agriculture form? Click the button below to be added to the 2017 mailing list.

In addition, feel free to add **links to NASS Twitter, USDA Facebook, the USDA Blog and USDA Youtube** channel as we’ll be using these social media outlets a lot over the next year to promote the upcoming Census of Agriculture.